



Jewish Family Services

Thank you for opening this letter and considering our invitation to donate to the 2019 Friends of Jewish Family Services Edmonton campaign. *It is our most important annual fundraising effort within the Jewish community.*

In the last year we welcomed Robert Mitchell as Executive Director. His experience and enthusiasm have been invaluable. After this major change, some may wonder if Jewish Family Services will continue to serve the whole community in a manner consistent with Jewish values. The answer is a resounding yes!

We have had an opportunity to review and reconfirm that we embed Jewish values in all the work we do. Our values are your values; please turn the page to see examples of these in action.

JFS has now been serving the Edmonton community for 64 years – responding and adapting to changing needs as they present themselves. JFS has a strong, seasoned team of talented professionals ready to address these needs head on:

- ★ Our Healing Centre supports people through crippling grief and loss, allowing them to heal and learn how to cope.
- ★ Counselling helps individuals and families reframe bad experiences and learn new skills for life-giving, healthy relationships that may not have been possible before.
- ★ Advocacy and personal support helps newcomers and links people to the community, reducing social isolation and teaching skills that lead to success at home and work.
- ★ Solid knowledge about community resources helps Jewish seniors make good choices when navigating

new systems as they adjust to the challenges of getting older. We also provide in-home supports to assist further.

Best of all, we provide these life-giving services either free or at a cost adjusted to be affordable to everyone ... because *Friends like you make this possible.*

If you are able please be a friend, and make a gift to Jewish Family Services today.

We simply aren't large enough to mount big, costly, fundraising campaigns. We hope you will say yes to our modest campaign.

If you already are a donor, thank you! We want to continue to earn your trust and support. If you aren't yet, please consider making a generous gift to enable Jewish Family Services to keep providing vital help to our neighbours in need. We are grateful for one-time or ongoing donations.

Please turn over the page to see some specifics about how we make a difference. ***And please, fill out the form, go to our web site (www.jfse.org), or give us a call, and make your donation today.***



Judi Card

Judi Card
President



Robert Mitchell

Robert Mitchell
Executive Director

Thank you!



Yes, I will help JFS strengthen lives!

Here is my donation to help people in need:

\$36 \$54 \$180 \$500 Other\$ _____

I want to make (or increase) a monthly commitment:

\$10 \$18 \$36 Other\$ _____

Please charge my credit card on:

the 1st of each month the 15th of each month

I understand I can change or revoke this at any time.

Cheque payable to Jewish Family Services

Visa MasterCard Amex Exp ____/____

3 Digit Security code _____

Signature

Please send my receipt to the address on the back of this tear-off
For monthly donations, a single receipt will be sent in January

>You can also call in a donation to **780.454.1194**
>Or you can donate securely at **www.jfse.org**



Jewish Family Services

TIKKUN OLAM means to perform acts of kindness to perfect or repair the world. At Jewish Family Services we use it to ensure a safeguard to those who may be at a disadvantage. For us, **tikkun olam** is synonymous with the notion of social action and the pursuit of social justice and is woven throughout our work.



A family- separated from each other for years. Community Links partnered with the community and was able to bring two children halfway across the world to reunite with their parents. Financial support, counselling, advocacy- all delivered with **compassion** (Rahamanut)

Grief and loss- a universal experience. Our Healing Centre for Grief and Loss supports hundreds of people yearly heal and regain **hope** in their lives. (Tikvah)



Honour and respect (Kavod) are integral in our all interactions and especially in our SMART program serving Jewish seniors to stay safely in their homes and community.



Depressed and suicidal, a young man reached out for help in our Integrity counselling program where he worked on discovering his strengths and a sense of **peace** (Shalom).



His message to us all: "Reach out for help. I promise you it gets better when you start trying to solve it. I am living proof that it does get better. "



Please send my receipt to:

Family name

Given name

Address

Municipality

Prov

Postal Code

Send me updates by email to save on postage costs

@

(Our belief in sharing does not include your information!)

Mail this tear-off to Jewish Family Services in the return envelope.

100 - 8702 Meadowlark Road
Edmonton AB T5R 5W5

*Thank you
Friend of JFS!*

If you no longer wish to receive our letters, please check here and send back this tear-off. We won't be offended and you'll help us reduce costs.